

**SALES CAMPAIGN DATES**  
**LADIES WEAR COLLECTIONS SS24**

M I L A N O  
**MARCO  
POLLO**

**ANIYE BY**

**Main Collection: 28th June – 30th September**

<https://www.instagram.com/aniyebv>

**BEATRICE**



**Main Collection: 5th June – 20th September**

<https://www.instagram.com/beatriceitalia>

**BLUGIRL**

*Blumarine*

**Main Collection: 22nd May – 15th September**

[https://www.instagram.com/blugirl\\_blumarine\\_official](https://www.instagram.com/blugirl_blumarine_official)

**BRAND UNIQUE**

**Main Collection: 28th June – 30th September**

<https://www.instagram.com/brandunique>

ELISA CVALETTI

*De la Dalla Valle*

**Main Collection: 28th June – 30th September**

<https://www.instagram.com/elisacavalettiitaly>

FRACOMINA

**Pre Collection: 29th May – 30th June**

**Main Collection: 15th July – 30th September**

[https://www.instagram.com/fracomina\\_official](https://www.instagram.com/fracomina_official)

G A ë L L E

PARIS

**Pre Collection: 22nd May – 7th July**

**Main Collection: 15th July – 30th September**

[https://www.instagram.com/gaelle\\_paris](https://www.instagram.com/gaelle_paris)

**GCDS**

**Main Collection: 22nd May – 20th June**

**Fashion Show: 21st September – 30th September**

<https://www.instagram.com/gcdswear>

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**LADIES WEAR COLLECTIONS SS24**

MILANO  
**MARCO  
POLLO**

**G!NA**  
G O R G E O U S

**Main Collection: 28th June – 30th September**

<https://www.instagram.com/ginagorgeousofficial>

**MEIMEIJ**

**Main Collection: 28th June – 30th September**

<https://www.instagram.com/maliparmiofficial>

**HINNOMINATE®**

**Main Collection: 14th June – 30th July**

<https://www.instagram.com/hinnominate>

**MALIPARMI**

**Main Collection: 20th June – 20th September**

[https://www.instagram.com/\\_meimeij\\_](https://www.instagram.com/_meimeij_)

JOHN  
**RICHMOND**

**RICHMOND X: 24th May – 31st July**  
**JOHN RICHMOND: 12nd June – 31st July**

<https://www.instagram.com/officialjohnrichmond>

**NN**  
N E N E T T E  
MILANO

**Pre & Main Collection: 25th May – 21st July**

[https://www.instagram.com/nenette\\_official](https://www.instagram.com/nenette_official)

**LUCKYLU**  
MILANO

**Main Collection: 28th June – 30th September**

[https://www.instagram.com/luckyly\\_milano](https://www.instagram.com/luckyly_milano)

**OBLIQUE**  
CREATIONS

**Main Collection: 6th July – 22nd September**

<https://www.instagram.com/obliquecreationsofficial>

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**LADIES WEAR COLLECTIONS SS24**

MILANO  
**MARCO  
POLLO**

**PESERICO**

**Main Collection: 15th June – 15th September**  
**Fashion Show: 15th September – 10th October**

[https://www.instagram.com/peserico\\_official](https://www.instagram.com/peserico_official)

**PIERO MORETTI**  
1969

**Main Collection: 6th July – 30th September**

<https://www.instagram.com/pieromoretti1969>

**PLEIN SPORT**

**Pre Collection: 5th June – 30th June**  
**Main Collection: 10th July – 20th September**

<https://www.instagram.com/pleinsport>

**roberto cavalli**

**Pre Collection: 22nd May – 25th June**  
**Fashion Show: 25th September – 10th October**

[https://www.instagram.com/roberto\\_cavalli](https://www.instagram.com/roberto_cavalli)

**S F / Z / O**

**Main Collection: 26th June – 30th September**

[https://www.instagram.com/sfizio\\_official](https://www.instagram.com/sfizio_official)

**S K I L L S & G E N E S**

**Main Collection: 19th June – 15th September**

<https://www.instagram.com/skillsandgenes>

**THE ABITO**  
MILANO  
★

**Main Collection: 28th June – 30th September**

[https://www.instagram.com/the\\_abito](https://www.instagram.com/the_abito)